

UP CBA Wins Philippine Investment Research Challenge



The UP CBA team composed of 5th year BSBA students: Beatriz dela Cruz, Maria Monica Fajardo, Mary Anne Jelli Gaza, Jonathan San Juan and Regine Sheena Tan won first place in the Philippine Finals of the 6th Philippine Investment Research Challenge (IRC) sponsored by the Chartered Financial Analyst Society of the Philippines (CFAP) held at the Philippine Stock Exchange last 27 January 2012. UP won over the other two finalists, Ateneo, de Manila University, 2nd place, and UP Visayas, 3rd place. The winning team received Php100,000 in prize money.

The tournament mechanics require each team to write an Investment Report about a publicly listed company through primary research supported by a financial model in order to come up with a Buy, Sell, or Hold recommendation. The subject company for the Philippines is Robinsons Land Corporation.

UPCBA has now won the Philippine Finals of the IRC for four consecutive years. The UP CBA team will become Team Philippines as it competes versus 18 other universities in the Asia-Pacific Regional Finals in Hong Kong on 2 March 2012. The regional winner will represent the Asia-Pacific Region in the Global Finals in New York on 11 April 2012 versus the winning teams from the Europe, Middle East and Africa (EMEA) region, Americas region and from the New York region. UPCBA was Global Final Champion in 2010 and won over 434 universities worldwide.