

PRESS RELEASE  
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## U.P. Gawad Plaridel 2015 Deadline for Nominations Extended to May 11

The U.P. College of Mass Communication has extended the deadline for the nominations for the tenth U.P. GAWAD PLARIDEL to 11 May 2015. The award recognizes Filipino media practitioners who have excelled in any of the media (print, radio, film, television, and new media) and have performed with the highest level of professional integrity in the interest of public service.

**For 2015, the eleventh U.P. Gawad Plaridel will be given to an outstanding FILM PRACTITIONER.**

The award is named after Marcelo H. del Pilar (nom de plume, Plaridel), the selfless propagandist whose stewardship of the reformist newspaper *La Solidaridad* helped crystallize nationalist sentiments and ignite libertarian ideas in the 1890s. Like Plaridel, the awardee must believe in the vision of a Philippine society that is egalitarian, participative and progressive; and in media that are socially responsible, critical and vigilant, liberative and transformative, and free and independent.

Eligible for the awards are all living Filipino individuals who have excelled in the field of filmmaking as producer, director, scriptwriter, actor, production designer, musical scorer, etc. Aside from their probity and integrity, these media practitioners must have produced a body of work that is marked by excellence and social relevance and must have achievements recognized nationally and/or internationally.

Individuals and institutions may nominate potential awardees. Institutions include media corporations, professional media associations, media advocacy groups, educational institutions, cultural foundations, and NGOs. Previous nominees may still be considered for this year's award. All current full-time faculty and staff of the UP CMC are disqualified from the nomination.

The U.P. Gawad Plaridel awarding ceremonies will be held on 26 August 2015. The awardee will receive the U.P. Gawad Plaridel trophy (designed by National Artist Napoleon Abueva) and will deliver the Plaridel Lecture, addressing issues relevant to the state and practice of Philippine media.

Nomination forms and award guidelines are at the U.P. CMC Website (<http://masscomm.upd.edu.ph>) and at the UP CMC Office of Extension and External Relations (UP CMC-OEER), Room M-204 Plaridel Hall, UP Diliman, Quezon City. Interested parties may call (02) 981-8500 loc. 2668 for details. #



# UP GAWAD PLARIDEL

The University of the Philippines' Highest Award  
for an Outstanding Media Practitioner

## AWARD GUIDELINES 2015

### **What is U.P. Gawad Plaridel?**

The **UP Gawad Plaridel** bestows honor on Filipino media practitioners who have excelled in any of the media (mainstream and alternative print, radio, film, television, and new/emerging media) and have performed with the highest level of professional integrity in the interest of public service. The award is named after Marcelo H. del Pilar (*nom de plume*, Plaridel), the selfless propagandist whose stewardship of the reformist newspaper *La Solidaridad* helped crystallize nationalist sentiments and ignite libertarian ideas in the 1890s. Like Plaridel, the recipient of the award must believe in the vision of a Philippine society that is egalitarian, participative and progressive, and in media that are socially responsible, critical and vigilant, liberative and transformative, and free and independent.

### **Who are eligible for nomination?**

For 2015, the UP Gawad Plaridel will be given to an outstanding **FILM** practitioner who meets the following criteria:

1. The nominee must be a living Filipino, who has excelled in the field of filmmaking as producer, director, scriptwriter, actor, production designer, musical scorer, etc.
2. The nominee must be known for integrity and probity.
3. The nominee must have produced a body of work that is marked by excellence and social relevance.
4. The nominee must have achievements recognized nationally and/or internationally.
5. The nominee must be willing to prepare and deliver a lecture on an issue relevant to the state and practice of Philippine media.
6. Previous nominees may still be nominated.
7. All current full-time faculty and staff of the UP College of Mass Communication are disqualified from being nominated.

### **Who can nominate?**

Individuals and institutions may nominate potential recipients. Institutions include media corporations, professional media associations, media advocacy groups, educational institutions, cultural foundations, and NGOs.



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## Nomination Papers

Nominations must include the following:

1. A signed nomination form with a signed consent from the nominee.
2. A signed nomination letter that contains the justification for the nomination. Where applicable, a copy of the board resolution supporting the nomination, signed by the Secretary of the Board, should also be submitted.
3. A full curriculum vitae of the nominee that includes the person's educational background, list of significant works, list of national and/or international awards and recognition, as well as personal information like birth date, address, residence/office telephone, etc.
4. Copies of major representative works of the nominee.
5. Critical articles by respected individuals on the nominee or his/her works.
6. Latest color photograph of the nominee, at least 5"x7" in size.

## The Award

1. The awardee will receive the UP Gawad Plaridel trophy (designed by National Artist Napoleon Abueva).
2. The recipient will have a place of honor at all ceremonies and functions of the College.
3. The recipient's portrait will be hung at the UP Gawad Plaridel Gallery located at the College lobby (Plaridel Hall, U.P. Diliman).

## Deadline for Nomination

All nominations must be received by the UP College of Mass Communication **by 5pm of 11 May 2015.**

## Contact Details

Nomination forms and award guidelines are available at the UP CMC Website (<http://masscomm.upd.edu.ph>) and at the UP CMC-Office of Extension and External Relations (OEER). Interested parties may contact **Prof. Shirley Palileo-Evidente** (Director), or **Ms. Regina Mendez** (University Researcher) at:

### UP CMC Office of Extension and External Relations

Room M-204, 2/F Plaridel Hall (College of Mass Communication)  
University of the Philippines, Diliman, Quezon City 1101 Philippines  
Contact Nos.: (632) 981-8500 loc. 2668; (632) 926-3465 (fax); (632) 920-6864 (telefax)  
E-mail: [upgawadplaridel@gmail.com](mailto:upgawadplaridel@gmail.com)



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## NOMINATION FORM 2015

NAME OF NOMINEE	
Address	
Institution/Affiliation	
E-mail Address	Telephone/Mobile No.
Declaration of Consent:  I hereby give my consent to be nominated for the U.P. Gawad Plaridel 2015.	
<hr style="width: 20%; margin: auto;"/>	
Signature of Nominee	Date

## FOR THE NOMINATOR

(Please fill-up where applicable)

Name of Nominating Individual		Name of Nominating Institution	
Institution/Affiliation		Address	
Address			
Signature of Nominator		Full Name of Head of Nominating Institution	
Telephone No.	Mobile No.	Signature of Head of Nominating Institution	
E-mail Address		Telephone No.	Email Address
Date Submitted	Date Received (UP CMC-OEER)	Date Submitted	Date Received (UP CMC-OEER)

Nominating individuals/institutions must submit this form with the following attachments on or before 11 May 2015:

1. A signed nomination letter that contains the justification for the nomination. Where applicable, a copy of the board resolution supporting the nomination, signed by the Secretary of the Board, should also be submitted.
2. A full curriculum vitae of the nominee that includes the person's educational background, list of significant works and list of national and/or international awards and recognition, as well as personal information like birth date, address, residence/office telephone, etc.
3. Copies of major representative works of the nominee.
4. Critical articles by respected individuals on the nominee or his/her works; and
5. Latest color photograph of the nominee, at least 5"x7" in size.